

Privacy Policy

The General Data Protection Regulation (GDPR) concerns the lawful handling of personal data. To the parties concerned of whom the personal data are processed, the topic of how and why the personal data are being processed must be adequate and transparent. A legitimate goal must be present and the amount of data being processed must be appropriate for the goal in which the principle must be 'as little as possible'. The party responsible for the processing of the personal data must secure and, if necessary, update the personal data. The GDPR lists six possible legitimate interests for processing personal data. The below policy explains how Chicoseeds International BV (Chicoseeds) handles this topic. The interests will be specified herein.

The purpose of data processing

Chicoseeds needs personal data for the delivery of products and/or services. In this context, the interest in the processing of data is the agreement.

Additionally, Chicoseeds processes personal data to pursue its legitimate interests. Opportunities to communicate with potential or existing customers are in accordance with this interest. Chicoseeds processes personal data to send newsletters, other forms of direct marketing, invitations to meetings, etc. Chicoseeds only does this if companies or persons have shown an interest in Chicoseeds's products or services. The sending of all forms of information happens in accordance with the preferences of the involved party where possible and the involved party can at all times unregister for the receipt of said information.

Lastly, there may be other interests for which Chicoseeds needs contact details. This may be the case if a client or other involved party has given permission to have their personal data recorded for a specific goal. Chicoseeds may also record personal data on the basis of a legal obligation.

Online data collection

Chicoseeds offers an online application as a service to its clients. The online application is intended to make the process of a purchase easier and to enable the client to view their order history and invoices.

Current or new clients who make use of this service must register. This provides an implicit authorization for the processing of personal data. In this context, the requested personal data are used as identification to log in.

When someone navigates the Chicoseeds website, data relating to the visit to the website are recorded. This information is used to further develop the website and for the user experience. This information is called cookies. The cookies on Chicoseeds's website do not contain personal details and cannot be traced to a specific individual. The use of cookies on a website can be rejected or accepted.

The type of data being recorded

Chicoseeds can record the following personal data:

- Company name, first name, and surname
- Address details where necessary, specified as invoice address, visitor's address, postal address, shipping address
- Contact details of the business relationship and, where applicable, contact persons of the business relationship such as phone, fax, or mobile phone number; e-mail address, language settings, and newsletter settings
- In the event of an agreement and where applicable, Ch. of Comm. number, VAT number, IBAN

Depending on the purpose of use, the above data are recorded on the basis of this taking place 'as little as possible'.

Sharing data with third parties

Chicoseeds uses these details recorded in relation to individuals for the purpose for which they were provided or for another purpose described within this privacy policy. Above all, these data can be shared with sister companies or, if the involved party gives its consent for this, with third parties in relation to an otherwise defined goal.

Additionally, these data can be shared with – for example – service providers of websites and software developers that support Chicoseeds in its provision of services by developing applications. Chicoseeds concludes processor agreements with these companies to ensure the same level of security of your data.

Data may also be shared with other parties in the event of Chicoseeds being subject to an acquisition or participating in a merger. Lastly, legislation may oblige Chicoseeds to share certain data with authorities. Personal data are not shared with third party for commercial purposes.

Personal data security

Chicoseeds takes appropriate organizational and technical measures to prevent both the loss of data and unauthorized access to the data. For this purpose, Chicoseeds uses security technologies such as secure servers, personalized passwords, periodic software updates, firewalls, and physical security of locations where the personal data can be accessed. Unfortunately, a malicious attack on personal or other data can never be wholly ruled out.

Storage of the data

Chicoseeds does not store personal data for longer than necessary for the purposes as described above.

Each individual involved has the right of access to their data at all times: With a personal online account, these data are immediately accessible in the secure online environment of the individual concerned. If this is not the case, these data can be requested from Chicoseeds at all times.

If an individual concerned wishes to modify or delete data, then they can do so themselves for certain data. In the event that they cannot modify or delete data themselves, the individual concerned will need to contact Chicoseeds. Registration and deregistration for newsletters can be done online and in every newsletter.

Questions and complaints

If you have any questions relating to the above policy or if you wish to modify or delete data, then please contact Chicoseeds. Your request will then be handled as quickly as possible. You can contact us via telephone, e-mail, or post. In certain cases, a written request will be required.